RESOLUTION NO. R-CRA-2011-26

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY ("CRA") APPROVING THE MINUTES OF THE REGULAR COMMUNITY REDEVELOPMENT AGENCY MEETING OF MAY 4, 2011.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on May 4, 2011 are hereby approved as amended.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this ___1st___ day of ___June___, 2011.

ATTEST:

PHYLLIS LEWIS
BOARD SECRETARY

PETER BOBER, CHAIR

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

JEFFREY P. SHEFFEL, GENERAL COUNSEL
City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
May 4, 2011
10:00 AM, Room 219

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on May 4, 2011 at 10:06 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

1. Roll Call was as follows:

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<thead>
<tr>
<th>Chairperson</th>
<th>Peter Bober</th>
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<tr>
<td>Vice-Chairperson</td>
<td>Patricia Asseff</td>
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<td>Board Members:</td>
<td>Heidi O'Sheehan</td>
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<td></td>
<td>Beam Furr</td>
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<td></td>
<td>Richard Blattner - absent</td>
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<td>Fran Russo</td>
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<td>Linda Sherwood</td>
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<td>Jeffrey P. Sheffel</td>
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<td>Jorge Camejo</td>
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<td>Phyllis Lewis</td>
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2. Conflict Disclosures

There were no conflicts to disclose.


ACTION: Motion was made by Board member O'Sheehan to adopt the Resolution. The motion was seconded by Board member Russo and on a voice vote passed (6-0). Commissioner Blattner was absent.

4. R-CRA-2011-20 – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving And Authorizing The Appropriate CRA Officials To Implement A Settlement In The Amount of $1,050,000.00, Of Which $725,000.00 Has Already Been Paid, Of The Eminent Domain Action Filed By The Hollywood, Florida Community Redevelopment Agency (The “CRA”) Against 1843, LLC And Others Regarding The "Mach" Property Located At 1843 Harrison Street; Transferring Funds From The Unappropriated Budget Reserve To Account Number To Account Number 66.0100.09310.552.006113 In An Amount Not To Exceed $325,000.00.

Board member Furr stated that he would like to have the settlement paid in its entirety within thirty days from the transfer date. He suggested to the General Counsel that if payment is not made within the agreed time to advise the Board on other alternatives.

Jeffrey Sheffel, General Counsel clarified the payment terms as stipulated in the agreement and provided additional information to the Board.

Discussion ensued among members of the Board.

May 4, 2011
ACTION: Motion was made by Board Member Furr to adopt the Resolution. The motion was seconded by Board Member O'Sheehan and on a voice vote passed (6-0). Commissioner Blattner was absent.

5. **R-BCRA-2011-21** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (The "CRA") Amending And Restating Resolution No. R-DCRA-2011-18 In Order To Designate Barry University As The Developer For The Redevelopment Project For The Vacant Fire Station Located At 421 North 21st Avenue And Amending Article 2 Of The Attached Tri Party Funding Agreement Among Barry University, The City Of Hollywood (The "City"), And The CRA, To Reflect Such Designation; And Authorizing The Appropriate CRA Officials To Execute The Attached Amended Tri-Party Funding Agreement.

Board Member Russo stated on the record that she is voting against this project due to tax dollars being taken from the under-privileged to fund a program that can pay for itself.

Board Member Furr advised that the CRA and NSP monies are designated to be spent in the CRA districts. He further advised that this project when concluded can benefit each Board member's district.

**ACTION:** Motion was made by Vice Chairperson Asseff to adopt the Resolution. The motion was seconded by Board member Sherwood and on a voice vote passed (4-2). Commissioner Blattner was absent.

6. **R-CRA-2011-22** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving And Authorizing The Execution Of The Attached Development Services Agreement Between Barry University ("The University") And The CRA In Order For The University To Retain The CRA As Its Agent For The Redevelopment Of The Vacant Fire Station Located At 421 North 21st Avenue And Establishing An Account Number Specifically For Said Project.

Board member Russo stated that she disagrees with tax dollars being spent on the Old Fire Station for the Barry University Project.

**ACTION:** Motion was made by Board member Furr to adopt The Resolution. The motion was seconded by Board member Sherwood and on a voice vote passed (4-2). Commissioner Blattner was absent.

7. **R-CRA-2011-23** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Agreement With Burkhardt Construction, Inc. To Provide Construction Management At Risk Services In An Amount Not To Exceed $925,000.00 For The Renovation Of The Vacant Old Fire Station #5 Located At 421 N 21st Avenue, Hollywood, Florida.

**ACTION:** Motion was made by Vice Chairperson Asseff to adopt The Resolution. The motion was seconded by Board member Sherwood and on a voice vote passed (4-2). Commissioner Blattner was absent.

8. **R-BCRA-2011-24** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA") Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Property Improvement Programs Grant Agreement Between The CRA And Property Owner Sea Crest Of Broward Condominium Association, Inc. For On-Site Improvements To Property Located At 326 Wilson Street In An Amount Not To Exceed $50,000.00; And Providing An Effective Date.

Jorge Camejo, CRA Executive Director introduced Manuel Pila, Communication Manager to provide a presentation to the Board.

May 4, 2011
Discussion ensued among staff and members of the Board.

Hilda Bleiweiss and Angela Corrente, Sea Crest Condominium Board Members provided additional information to the Board.

**ACTION:** Motion was made by Vice Chairperson Asseff to adopt The Resolution. The motion was seconded by Board Member Sherwood and on a voice vote passed (4-2). Commissioner Blattner was absent.

Board member Blattner arrived at 10:40 a.m.

9. **Presentations** – Presentation by Judy Erickson, Tourism Manager, providing an update on CRA Tourism and Marketing Initiatives.

Jorge Camejo introduced Judy Erickson who provided information to the Board.

Extensive discussion ensued among members of the Board.

10. Vice Chairperson Asseff, District 1

Vice Chairperson Asseff had no further comments.

11. Board member Furr, District 2

Board member Furr had no further comments.

12. Board member O'Sheehan, District 3

Board member O'Sheehan had no further comments.

13. Board Member Blattner, District 4

Board Member Blattner had no further comments

14. Board Member Russo, District 5

Board Member Russo commended Judy Erickson on a great job.

15. Board Member Sherwood, District 6

**ArtsPark Amphitheatre**

Board Member Sherwood reminded everyone of the ribbon cutting ceremony scheduled on June 3rd for the grand opening of the ArtsPark Amphitheatre.

16. Chair Bober

**ArtsPark Amphitheatre**

Chair Bober reminded everyone of the preparation for the grand opening for the ArtsPark Amphitheatre. He suggested sending an email blast using the contact list that was collected. He further stated that this event has only one shot to do it right and the kick off should be done in a very big way. He also recommended using our monthly marketing tools to get the word out to everyone.

**Fort Lauderdale/Hollywood Airport**

Chair Bober requested that staff look into changing the airline code that is presently FTL to include...
Hollywood. He advised that Hollywood is not mentioned when you land at the airport and this is one reason we should be constantly looking for ways to get our name out there.

**Movies on the Lawn at the ArtsPark**

Chair Bober asked that staff look into the ability to show movies by a large screen at the Amphitheatre. He stated that the idea of watching old movies on a Friday or Saturday night with family on the lawn would be a huge reason to draw people into Downtown.

**Live Music Initiatives**

Chair Bober thanked Board Member Furr for getting on board with the Live Music Initiatives. He also thanked Jorge Camejo and Lisa Liotta for attending the meetings which involved landlords and others interested in performing live music in the downtown district. He further stated that this is a great act for the area and the best way to bring businesses in the downtown and fill the vacant space.

17. Board Member Furr

**Comcast**

Board Member Furr suggested using the Comcast feed in the ArtsPark for the grand opening event on June 3rd.

Jorge Camejo, Executive Director stated that the ArtsPark facility is managed and operated by the Recreation Services Department and he will work with the department to facilitate this request.

18. Board Member Blattner

**ArtsPark Amphitheatre Grand Opening**

Board Member Blattner asked that the parking plan addressing the downtown and the grand opening of the ArtsPark is presented at the next scheduled commission meeting. He also suggest that Parks and Recreation and the CRA together plan a soft opening of the ArtsPark for the Board Members and City staff prior to the opening ceremony.

19. General Cousel, Jeffrey P. Sheffel

Jeffrey Sheffel had no further comment.

20. CRA Executive Director, Jorge Camejo

**Security Cameras and Phones**

Jorge Camejo provided a follow up on security cameras and phones as requested in the last CRA meeting. He stated that a bid is out and will be available and installed in 60 days in the downtown district. CRA staff is working with Major Healey and his personnel on location's and installation for the best security within the beach district. A concept plan will be presented to the Board at a future meeting.

Discussion ensued among staff and members of the Board.

21. Adjournment

The meeting adjourned at 11:14 a.m.

Approved as presented on 1st June, 2011

Phyllis Lewis

May 4, 2011