RESOLUTION NO. R-CRA-2012-29


BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on May 2, 2012 are hereby approved.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 6th day of June, 2012.

ATTEST:

PHYLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY

PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

JEFFREY P. SHEFFEL, GENERAL COUNSEL
City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
May 2nd, 2012
10:00 AM, Room 219

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on May 2, 2012 at 10:08 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

1. Roll Call was as follows:

   Chair
   Vice Chair
   Board Members:
   Peter Bober
   Linda Sherwood
   Patricia Asseff
   Beam Furr
   Richard Blattner
   Heidi O'Sheeahan
   Fran Russo
   Jeffrey P. Sheffel
   Jorge Camejo
   Phyllis Lewis

2. Conflict Disclosures

   There were no new conflicts to disclose.


   ACTION: Motion was made by Vice Chair Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheeahan and on voice vote passed unanimously 7-0.

4. R-CRA-2012-22 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Property Improvement Program Grant ("PIP") Agreement Between The CRA And Laurel House Condominium Apts., Inc. For On-Site Improvements To Property Located At 300 Pierce Street In An Amount Not To Exceed $45,108.46; And Providing An Effective Date.

   ACTION: Motion was made by Vice Chair Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheeahan and on voice vote passed unanimously 7-0.

5. R-CRA-2012-23 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Accept The FY 2011/2012 Florida Department Of Transportation Public Service Transit Grant In The

   May 2, 2012
Approximate Amount of $149,500.00 for the New Extension and Enhancements to The Hollywood Trolley, Authorizing the Required 50% Matching Funds to Be Paid from Account No. 63.0185.00150.552.004806 and Further Authorizing the Appropriate CRA Officials to Execute the Attached Joint Participation Agreement and Any All Other Applicable Grant Documents.

**ACTION:** Motion was made by Vice Chair Sherwood to adopt the resolution. The motion was seconded by Board Member O'Sheeahan and on voice vote passed unanimously 7-0.

6. **PRESENTATION** – Presentation by Jorge Camejo, CRA Executive Director, Regarding An Update on the Priorities Identified In the Goal Setting Process.

Jorge Camejo, CRA Executive Director provided an update of the CRA Goal Setting and various priorities identified for the year.

Discussion ensued among members of the Board.

7. **PRESENTATION** – Presentation By Lanie Shapiro, President, TouchPoll Of South Florida, Providing A Report On The Results Of Surveys Conducted At ArtsPark And Downtown Hollywood Events.

Jorge Camejo requested that the Presentation by Lanie Shapiro be extended to the next CRA Board meeting.

8. **R-CRA-2012-24** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing the Appropriate CRA Officials to Execute the Attached First Amendment To The Concert Agreement Between The Rhythm Foundation And The CRA For Further Productions In The ArtsPark As Part Of The 2012 Hollywood ArtsPark Experience Which Increases The Contract Amount To An Amount Not To Exceed $74,000.00.

Jorge Camejo introduced the item to the Board.

**ACTION:** Motion was made by Board Member O'Sheeahan to adopt the resolution. The motion was seconded by Vice Chair Sherwood and on voice vote passed unanimously 7-0.

9. **R-CRA-2012-25** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Establishing A Mural Review Committee, Providing For The Purpose And Duties Of The Committee; Providing For The Number of Committee Members; Providing For Criteria For Committee Membership And Providing For The Length Of Term Of Committee Members; Establishing The Guidelines And Criteria For Murals; And Establishing The Mural Processing Review Fee.

**ACTION:** Motion was made by Board Member Asseff to adopt the resolution. The motion was seconded by Vice Chair Sherwood and on voice vote passed unanimously 7-0.

10. **R-CRA-2012-26** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency, ("CRA"), Approving And Authorizing An Amendment To The Attached Advertising Media Plan; And Authorizing An Increase In The Expenditure Of Funds For Said Plan From $525,000.00 to $625,000.00.

May 2, 2012
Chair Bober declared a voting conflict due to a working relationship with Ambit Advertising and Public Relations. A Memorandum of Voting Conflict will be provided for the record. The gavel was turned over to Vice Chair Sherwood.

An extensive discussion ensued among members of the Board.

**ACTION:** Motion was made by Board Member Asseff to adopt the resolution. The motion was seconded by Board Member Blattner and on voice vote passed 4-2. Chair Bober abstained from the voting process.

11. Vice-Chair Asseff, District 1
    Board Member Asseff had no further comments.

12. Board Member Furr, District 2
    Board Member Furr had no further comments.

13. Board Member O'Sheehan, District 3
    Board Member O'Sheehan had no further comments.

14. Board Member Blattner, District 4
    Board Member Blattner had no further comments.

15. Board Member Russo, District 5
    Board Member Russo had no further comments.

16. Board Member Sherwood, District 6
    Board Member Sherwood had no further comments.

17. Chair Bober
    Chair Bober had no further comments.

18. Jeffrey P. Sheffel, General Counsel
    Jeffrey Sheffel had no further comments.

19. Jorge Camejo, Executive Director
    Jorge Camejo had no further comments.

20. Adjournment
    The meeting adjourned at 11:45 AM

Approved as presented on 16th June, 2012

May 2, 2012
FORM 8B  MEMORANDUM OF VOTING CONFLICT FOR COUNTY, MUNICIPAL, AND OTHER LOCAL PUBLIC OFFICERS

<table>
<thead>
<tr>
<th>LAST NAME—FIRST NAME—MIDDLE NAME</th>
<th>NAME OF BOARD, COUNCIL, COMMISSION, AUTHORITY, OR COMMITTEE</th>
</tr>
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<tbody>
<tr>
<td>Bobe Peter Joseph</td>
<td>Hollywood Community Redevelopment Agency</td>
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</tbody>
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<tr>
<th>MAILING ADDRESS</th>
<th>THE BOARD, COUNCIL, COMMISSION, AUTHORITY OR COMMITTEE ON WHICH I SERVE IS A UNIT OF:</th>
</tr>
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<tbody>
<tr>
<td>2600 Hollywood Blvd.</td>
<td>□ CITY □ COUNTY □ OTHER LOCAL AGENCY</td>
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<tr>
<th>CITY</th>
<th>COUNTY</th>
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<tr>
<td>Hollywood</td>
<td>Broward</td>
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<tr>
<th>DATE ON WHICH VOTE OCCURRED</th>
<th>MY POSITION IS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2, 2012</td>
<td>□ ELECTIVE □ APPOINTEE</td>
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WHO MUST FILE FORM 8B

This form is for use by any person serving at the county, city, or other local level of government on an appointed or elected board, council, commission, authority, or committee. It applies equally to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143, Florida Statutes.

Your responsibilities under the law when faced with voting on a measure in which you have a conflict of interest will vary greatly depending on whether you hold an elective or appointive position. For this reason, please pay close attention to the instructions on this form before completing the reverse side and filing the form.

INSTRUCTIONS FOR COMPLIANCE WITH SECTION 112.3143, FLORIDA STATUTES

A person holding elective or appointive county, municipal, or other local public office MUST ABSTAIN from voting on a measure which inures to his or her special private gain or loss. Each elected or appointed local officer also is prohibited from knowingly voting on a measure which inures to the special gain or loss of a principal (other than a government agency) by whom he or she is retained (including the parent organization or subsidiary of a corporate principal by which he or she is retained); to the special private gain or loss of a relative; or to the special private gain or loss of a business associate. Commissioners of community redevelopment agencies under Sec. 163.356 or 163.357, F.S., and officers of independent special tax districts elected on a one-acre, one-vote basis are not prohibited from voting in that capacity.

For purposes of this law, a "relative" includes only the officer's father, mother, son, daughter, husband, wife, brother, sister, father-in-law, mother-in-law, son-in-law, and daughter-in-law. A "business associate" means any person or entity engaged in or carrying on a business enterprise with the officer as a partner, joint venturer, coowner of property, or corporate shareholder (where the shares of the corporation are not listed on any national or regional stock exchange).

**ELECTED OFFICERS:**

In addition to abstaining from voting in the situations described above, you must disclose the conflict:

PRIOR TO THE VOTE BEING TAKEN by publicly stating to the assembly the nature of your interest in the measure on which you are abstaining from voting; and

WITHIN 15 DAYS AFTER THE VOTE OCCURS by completing and filing this form with the person responsible for recording the minutes of the meeting, who should incorporate the form in the minutes.

**APPOINTE OFFICERS:**

Although you must abstain from voting in the situations described above, you otherwise may participate in these matters. However, you must disclose the nature of the conflict before making any attempt to influence the decision, whether orally or in writing and whether made by you or at your direction.

IF YOU INTEND TO MAKE ANY ATTEMPT TO INFLUENCE THE DECISION PRIOR TO THE MEETING AT WHICH THE VOTE WILL BE TAKEN:

• You must complete and file this form (before making any attempt to influence the decision) with the person responsible for recording the minutes of the meeting, who will incorporate the form in the minutes. (Continued on other side)
APPOINTED OFFICERS (continued)

- A copy of the form must be provided immediately to the other members of the agency.
- The form must be read publicly at the next meeting after the form is filed.

IF YOU MAKE NO ATTEMPT TO INFLUENCE THE DECISION EXCEPT BY DISCUSSION AT THE MEETING:

- You must disclose orally the nature of your conflict in the measure before participating.
- You must complete the form and file it within 15 days after the vote occurs with the person responsible for recording the minutes of the meeting, who must incorporate the form in the minutes. A copy of the form must be provided immediately to the other members of the agency, and the form must be read publicly at the next meeting after the form is filed.

DISCLOSURE OF LOCAL OFFICER'S INTEREST

1. ___________ Peter Bobe hereby disclose that on ___________ 5/2/12 ___________ 20 ___________.

(a) A measure came or will come before my agency which (check one)

☑ inured to my special private gain or loss: (apparent conflict; see below)

___ inured to the special gain or loss of my business associate,

___ inured to the special gain or loss of my relative,

___ inured to the special gain or loss of ________________________________, by

whom I am retained; or

___ inured to the special gain or loss of ________________________________, which

is the parent organization or subsidiary of a principal which has retained me.

(b) The measure before my agency and the nature of my conflicting interest in the measure is as follows:

[Handwritten text: I abstained from voting on CRA-2012-26 because I performed legal services for a principal with the company in the past. Due to the nature of the work, it is possible I may be called upon again by Mary Rygiel to perform additional legal work. I abstained b/c of an appearance of a conflict.]

5/9/12

Date Filed

Signature

NOTICE: UNDER PROVISIONS OF FLORIDA STATUTES §112.317, A FAILURE TO MAKE ANY REQUIRED DISCLOSURE CONSTITUTES GROUNDS FOR AND MAY BE PUNISHED BY ONE OR MORE OF THE FOLLOWING: IMPEACHMENT, REMOVAL OR SUSPENSION FROM OFFICE OR EMPLOYMENT, DEMOTION, REDUCTION IN SALARY, REPRIMAND, OR A CIVIL PENALTY NOT TO EXCEED $10,000.