RESOLUTION NO. R-CRA-2013-07


BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on January 9, 2013 are hereby approved/approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption

PASSED AND ADOPTED this 16th day of February, 2013.

ATTEST:

PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY

PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

JEFFREY P. SHEFFEL, GENERAL COUNSEL
City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
January 9, 2013
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on January 9, 2013 at 10:09 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair
Peter Bober
Vice-Chair
Linda Sherwood
Board Members:
Patricia Assef
Peter Hernandez
Traci Callari
Richard Blattner
Kevin Biederman
General Counsel
Jeffrey P. Sheffel
CRA Executive Director
Jorge Camejo
Board Secretary
Phyllis Lewis

1. **Conflict Disclosures**

   There were no new conflicts to disclose.


   **ACTION:** Motion was made by Board Member Blattner to adopt the resolution. The motion was seconded by Vice-Chair Sherwood and on voice vote passed unanimously (7-0).


   **ACTION:** Motion was made by Board Member Blattner to adopt the resolution. The motion was seconded by Vice-Chair Sherwood and on voice vote passed unanimously (7-0).

4. **R-CRA-2013-03** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Fourth Amendment To The Contract For Consulting/Professional Services With Abramson And Associates, Inc. In Order To Extend The Completion Date And Increase The Payment For Services From $125,000.00 To An Amount Not To Exceed $200,000.00 For The Continued Negotiation Of The Johnson Street Redevelopment

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Project; Authorizing The Funds To Be Paid From Account No. 63.0185.00190.552.005103.

Jorge Camejo, CRA Executive Director requested to have this item withdrawn for further discussion at the Commission Meeting scheduled on January 16th.

5. **R-CRA-2013-04** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Ranking Consulting Firms And Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement On A Rotating Basis With The Three (3) Highest Ranked Firms To Provide Professional Services For Architectural And Engineering Services; Authorizing The Creation Of An Account Number Specifically For Architectural And Engineering Services: Transferring Funds From The Budget

Jorge Camejo introduced the resolution to the Board.

Discussion ensued with members of the Board.

**ACTION:** Motion was made by Board Member Blattner to adopt the resolution. The motion was seconded by Vice-Chair Sherwood and on voice vote passed unanimously (7-0).

6. **R-CRA-2013-05** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Approving And Authorizing The Execution Of The Attached Agreement Between The Broward County Film Society D/B/A Cinema Paradiso (Cinema) And The CRA For The Purchase Of Tickets To Be Utilized For The Promotion Of Hollywood Beach As A Destination To The Visitor Market For A Total Amount Not To Exceed $300,000.00 Payable On An Annual Basis At An Amount Not To Exceed $300,000.00 Each Year.

Jorge Camejo introduced the resolution to the Board and thanked City Manager, Cathy Swanson-Rivenbark for being instrumental in bringing the idea to Hollywood.

Chair Bober invited members of the public to speak on behalf of the resolution.

The following speakers expressed personal opinions:
Frieda Dragif, Hollywood Beach Business Association
Terry Cantrell, 745 Harrison Street
Stephen Sarsfield, South Florida Multimedia Video Production
Estelle Lowenstein, 1201 South Ocean Drive
Gregory Von Hausch, President & CEO of Broward County Film Society
Alan Koslow, Chairperson of Fort Lauderdale International Film Festival and Attorney at Becker & Poliakoff, P.A.

Board Member Biederman requested a bi-annual report or a tracking system of how many tickets are utilized.

Board Member Blattner congratulated all and expressed that it is a great way to start the New Year.

Chair Bober also congratulated staff on a job well done but also thanked City Manager, Cathy Swanson-Rivenbark and Mr. Koslow for their participation in bringing the item forward.

Board Member Asseff also extended congratulations to staff for being persistent and patient with this item.

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Board Member Sherwood thanked everyone for their participation in making this a fantastic opportunity for Hollywood. She further expressed that this will give residents from the western part of Hollywood a reason to come into the downtown.

Board Member Hernandez requested to have a system where Hollywood residents can purchase tickets at a reduced price.

**ACTION:** Motion was made by Board Member Asseff to adopt the resolution with the revised agreement presented by staff. The motion was seconded by Vice-Chair Sherwood and on voice vote passed unanimously (7-0).


Chair Bober introduced the Resolution.

Vice Chair Sherwood nominated Board Member Blattner to serve as the Vice-Chairperson.

**ACTION:** Motion was made by Vice-Chair Sherwood to adopt the resolution appointing Board Member Richard Blattner as Vice-Chairperson. The motion was seconded by Board Member Callari and on voice vote passed unanimously (7-0).


It was the consensus of the Board to forgo the formal presentation as they all reviewed the documentation that had been previously provided.

9. Board Member Asseff, District 1

Board Member Asseff had no further report.

10. Board Member Hernandez, District 2

Board Member Hernandez had no further report.

11. Board Member Callari, District 3

Board Member Callari had no further report.

12. Board Member Blattner, District 4

Board Member Blattner had no further report.

13. Board Member Biederman, District 5

Board Member Biederman had no further report.

14. Vice-Chair Sherwood, District 6

Vice-Chair Sherwood had no further report.
15. Chair Bober

Chair Bober had no further report.

16. General Counsel

General Counsel, Jeffrey Sheffel had no further report.

17. CRA Executive Director, Jorge Camejo

Cinema Paradiso
Jorge Camejo thanked everyone for their support in bringing Cinema Paradiso to downtown Hollywood.

18. Adjournment

The meeting adjourned at 10:44 AM.

Approved as presented on __th February, 2013__.

Phyllis Lewis
Board Secretary