RESOLUTION NO. R-CRA-2013-18


BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on April 3, 2013 are hereby approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption

PASSED AND ADOPTED this 1st day of May, 2013.

ATTEST:

[Signature]

PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY

[Signature]

PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

[Signature]

JEFFREY P. SHEFFEL, GENERAL COUNSEL
City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
April 3, 2013
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on April 3, 2013 at 10:02 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair .................................................... Peter Bober
Vice-Chair .............................................. Richard Blattner
Board Members:
   Patricia Asseff
   Peter Hernandez
   Traci Callari
   Kevin Biederman
   Linda Sherwood

General Counsel ................................. Jeffrey P. Sheffel
CRA Executive Director ....................... Jorge Camejo
Board Secretary ................................. Phyllis Lewis

1. **Conflict Disclosures**

   There were no new conflicts to disclose.


   Board member Sherwood corrected the minutes to read as follow:

   **Item 10:** Board member Sherwood stated that an email was sent to Jorge Camejo regarding the film documentary that appeared in Canes Film Festival, Sundance Film Festival and Jewish Film Festival for his review.

   **ACTION:** Motion was made by Board member Sherwood to adopt the resolution as corrected. The motion was seconded by Board member Asseff and on voice vote passed unanimously (7-0).

3. **R-CRA-2013-14** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Ranking Consulting Firms And Authorizing The Appropriate CRA Officials CRA Officials To Negotiate And Execute An Agreement On A Rotating Basis With The Three (3) Highest Ranked Firms To Provide Professional Services For Planning, Landscape Architecture, Civil And Traffic Engineering Services; Authorizing The Creation Of An Account Number Specifically For Planning, Landscape Architecture, Civil And Traffic Engineering Services; Transferring Funds From The Budget Reserve To The Appropriate Account Once Created.
ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).

4. R-CRA-2013-15 – A Resolution Of The Hollywood, Florida, Community Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Property Improvement Program Grant ("PIP") Agreement Between The CRA And Andoric Apts., Inc. For On-Site Improvements To Property Located At 901 S. Surf Road In An Amount Not To Exceed $50,000.00.

Laura Laliberte, Architecture and Urban Design Coordinator was introduced by Jorge Camejo to provide a presentation to the Board.

Barbara Kranig representative from Andoric Apartments was introduced by Ms. Laliberte to answer questions from the Board.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).

5. R-CRA-2013-16 – A Resolution Of The Hollywood, Florida Community Redevelopment Agency, ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Agreement With Burkhardt Construction, Inc. To Provide Construction Management At Risk Services In An Amount Not To Exceed $191,652.32 For The A1A Median Beautification Project Within The Beach District; Authorizing The Transfer Of Funds From The Budget Reserve Account To An Account To Be Created Specifically For This Purpose.

Jorge Camejo introduced the Resolution to the Board. He then introduced Susan Goldberg, Coastal Project Manager who provided a presentation to the Board.

An extensive discussion ensued among members of the Board.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The Motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).

6. IR-CRA-2013-04 – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

7. Board Member Asseff, District 1

Traffic along A1A

Board member Asseff stated that during the Easter holiday weekend the traffic along A1A was horrendous and there was no police presence. She further stated that during such a busy time there should be police presence especially with the bridge going up and down constantly and the high boating traffic. Board member Asseff advised that staff consider more police detail during holidays to help alleviate the traffic situation.
Jorge Camejo responded that a contributor to the high traffic during the Easter weekend was due to the bridge at Sheridan Street going up and down.

**Polk Street Lights**
Board member Asseff asked that staff look into the lights around Young Circle and Polk Street. She further stated that they are not in sync which result in traffic being backed up at these points. Board member Asseff asked that staff look into a solution to the traffic problem.

8. **Board Member Hernandez**

**Downtown Lighting**
Board member Hernandez states that he experienced the same traffic situation with the traffic lights along Hollywood Boulevard heading east bound at South Dixie Highway at the intersection across the rail road tracks. He further stated that if police detail or plastic barriers were placed at this intersection it may be an opportunity to advise motorists not to cut into the next lane at this point.

**Tree Trimming - Downtown Hollywood**
Board member Hernandez asked Jorge Camejo to provide a time-line for the tree trimming and pruning in downtown Hollywood.

Jorge Camejo introduced Sylvia Glazer, Director of Public Works to provide an update to the Board on the status of the tree trimming.

Board member Hernandez asked that staff coordinate with the homeowner associations in this area as they are requesting to be involved in this effort.

9. **Board Member Callari, District 3**

**Parking**
Board member Callari stated that she has high hopes that business will be coming into downtown Hollywood in the near future and would like staff to begin looking into parking back at Young Circle.

10. **Vice Chair Blattner, District 4**

**Florida East Coast Railway**
Vice Chair Blattner asked if there are quiet zones along the Florida East Coast Railway (FEC) tracks.

Jonathon Vogt, Deputy Public Works Director advised that there are no quiet zones on the FEC tracks/streets.

Vice Chair Blattner advised that it would be a benefit to the community if there were quiet zones at these locations and he further encourages staff to get the process started. Vice Chair Blattner advised that in a few weeks he and Cathy Swanson-Rivenbark, City Manager will be meeting with Husein Cumber, Vice President of the FEC and at this time he will bring this information to his attention.
9. Board Member Biederman, District 5

**Hollywood Beach Fire Station 40**
Board member Biederman requested from Jorge Camejo an update on the parking situation at Hollywood Beach Fire Station 40, its status and the time line of the construction. Board member Biederman further advised that staff research and look into using Holland Park as an option for parking. He also suggested using the water taxi as a form of transporting to the beach to help the parking situation presently on the beach.

Jorge Camejo provided an update to the Board on the status of Hollywood Beach Fire Station 40.

**Downtown Hollywood**
Board member Biederman requested that staff look into the cost of striping the roadway in downtown Hollywood.

10. Board Member Sherwood, District 6

**Hollywood Beach Showers**
Board member Sherwood asked that staff provide information of the locations of the showers on Hollywood Beach as she have received several complaints that the lines for the showers are long because there aren’t enough showers. She further requested staff to look into placing directional signage that would give shower users another option should that shower be in use.

11. Chair Bober

**Property Grant Opportunities**
Mayor Bober advised that the Board should be very careful when approving a Property Improvement Grant. He further stated that we should focus on the CRA share and not on the total amount of the project. CRA contribution should be used to maximize the use of our core mission which is to fight slum and blight. Mayor Bober further advised that moving forward, our focus should be on the blighted conditions of the property, aesthetics, façade or how our contribution would change the look of the beach.

12. General Counsel, Jeffrey Sheffel

General Counsel Jeffrey Sheffel had no further report.

13. CRA Executive Director, Jorge Camejo

**Roosevelt Street Storage Facility**
Jorge Camejo stated that there is a new storage facility at Roosevelt Street on A1A. The Michigan Street facility was closed for our structure and infrastructure improvement on the beach. This new facility will make a huge difference as we continue to set an example to our property owners of our mission.
14. Adjournment

The meeting adjourned at 11:17 AM.

Approved as presented on 1st May, 2013.

Phyllis Lewis
Board Secretary