RESOLUTION NO. R-CRA-2013-61


BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on November 6, 2013 are hereby approved/approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 4th day of December 2013.

ATTEST:

PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY

PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

JEFFREY P. SHEFFEL, GENERAL COUNSEL
City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
November 6, 2013
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on November 6, 2013 at 10:05 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair
Peter Bober
Vice-Chair
Richard Blattner
Board Members:
Patricia Asseff
Peter Hernandez
Traci Callari
Kevin Biederman
Linda Sherwood
General Counsel
Jeffrey P. Sheffel
CRA Executive Director
Jorge Camejo
Board Secretary
Phyllis Lewis

1. Conflict Disclosures

There were no new conflicts to disclose.


ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Asseff and on voice vote passed unanimously (7-0).


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An extensive discussion ensued among members of the Board and staff.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).

7. **R-BCRA-2013-54** — A Resolution Of The Hollywood, Florida Community Redevelopment Agency, ("CRA"), Recommending That Project Durable Be Approved As A Qualified Target Industry Business Pursuant To 288.106, Florida Statutes; Providing For Local Financial Support; Providing For An Effective Date.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Asseff and on a voice vote passed unanimously (7-0).

8. **R-DCRA-2013-55** — A Resolution Of The Hollywood, Florida Community Redevelopment Agency, ("CRA") Amending The Annual Budget For The Downtown District Of The CRA For The Fiscal Year 2014; Revising Fiscal Year 2014 Revenues; And Providing An Effective Date.

Jorge Camejo introduced the resolution to the Board. Yvette Scott-Phillip was also introduced to provide the Board with additional information.

ACTION: Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Asseff and on a voice vote passed unanimously (7-0).

9. **R-BCRA-2013-56** — A Resolution Of The Hollywood, Florida Community Redevelopment Agency, ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2014; Revising Fiscal Year 2014 Revenues; And Providing An Effective Date.
ACTION: Motion was made by Board member Hernandez to adopt the resolution. The Motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).


Jorge Camejo introduced the resolution to the Board. Kathy Koch, President of Ambit Advertising Public Relations was also introduced to provide the Board with a presentation.

Discussion ensued among members of the Board.

Board member Asseff left the meeting at 10:52 AM and returned at 10:55 AM.

Board member Callari left the meeting at 10:55 AM and returned at 10:58 AM.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The Motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).


ACTION: Motion was made by Board member Asseff to adopt the resolution. The Motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).

12. **R-CRA-2013-59** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency, ("CRA"), Authorizing The Appropriate CRA Officials To Renew The Existing Media Buyer Services Agreement Between Ambit Advertising And Public Relations, Inc. For A Year Period Under The Same Terms And Conditions Of The Existing Agreement And First Amendment In An Amount Not To Exceed $72,000.00.

ACTION: Motion was made by Board member Callari to adopt the resolution. The Motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).

**IR-CRA-2013-10** - Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.
13. Board Member Asseff, District 1
Board member Asseff had no further comments.

14. Board Member Hernandez
Board member Hernandez had no further comments.

15. Board Member Callari, District 3
Board member Callari had no further comments.

16. Vice Chair Blattner, District 4
Vice Chair Blattner had no further comments.

17. Board Member Biederman, District 5
Board member Biederman had no further comments.

18. Board Member Sherwood, District 6
Board member Sherwood had no further comments.

19. Chair Bober
Chair Bober had no further comments.

20. General Counsel, Jeffrey Sheffel
General Counsel Jeffrey Sheffel had no further report.

21. CRA Executive Director, Jorge Camejo
Jorge Camejo announced that the Hollywood Beach Broadwalk was awarded by the American Planning Association as one of the great places in America. Staff is presently researching a location to display this award which will be presented as a bronze plaque.

22. Adjournment
The meeting adjourned at 11:16 AM.

Approved as presented on 4th December, 2013

Phyllis Lewis
Board Secretary