

RESOLUTION NO. R-CRA-2014- 03

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY, ("CRA"), APPROVING THE MINUTES OF THE COMMUNITY REDEVELOPMENT AGENCY MEETING OF DECEMBER 4, 2013.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on December 4, 2013 are hereby approved approved as corrected

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 15<sup>th</sup> day of January, 2014.

ATTEST:



PHYLLIS LEWIS  
BOARD SECRETARY

HOLLYWOOD, FLORIDA  
COMMUNITY REDEVELOPMENT  
AGENCY



PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY  
For the use and reliance of the Hollywood,  
Florida Community Redevelopment Agency  
only.

  
JEFFREY P. SHEFFEL, GENERAL COUNSEL

**City of Hollywood  
COMMUNITY REDEVELOPMENT AGENCY  
December 4, 2013  
10:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall**

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on December 4, 2013 at 10:04 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Richard Blattner
Board Members:	Patricia Asseff
	Peter Hernandez
	Traci Callari
	Kevin Biederman (absent)
	Linda Sherwood
General Counsel	Jeffrey P. Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

1. **Conflict Disclosures**

There were no new conflicts to disclose.

Chair Bober announced that Board member Biederman will be joining the meeting shortly.

2. **R-CRA-2013-61** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of November 6, 2013.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board Member Asseff and on voice vote passed (6-0). Board member Biederman was absent.

3. **R-CRA-2013-62**- A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfers And Adjustments For Fiscal Year 2013 As Set Forth In Exhibits "A" And "B", And Providing An Effective Date.

**ACTION:** Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board member Asseff and on voice vote passed (6-0). Board member Biederman was absent.

4. **R-CRA-2013-63** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Continuation Of Certain Previously Authorized And Appropriate Funds In Certain Identified Accounts Of The Adopted Fiscal Year 2013 Operating Budget, As Amended, Which Balances Remained Unencumbered At The End

Of The 2013 Fiscal Year, Into Identified Fiscal Year 2014 Accounts And In The amounts As Detailed In The Attached Exhibit A, And Providing An Effective Date.

**ACTION:** Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board member Asseff and on voice vote passed (6-0). Board member Biederman was absent.

5. **R-CRA-2013-64** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Apply For And If Awarded, Accept A Grant From The 2014 Artplace America Innovation Grant In The Approximate Amount Of \$150,000.00 For Downtown Hollywood Art Events And Programs; And Further Authorizing The CRA Executive Director To Execute  
Jorge Camejo introduced the resolution to the Board.

**ACTION:** Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board member Asseff and on voice vote passed (6-0). Board member Biederman was absent.

6. **R-CRA-2013-65** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Apply For And If Awarded, Accept A Grant From Funding Arts Broward (FAB), In The Approximate Amount Of \$12,000.00 For The Downtown Hollywood Mural Project; And Further Authorizing The CRA Executive Director To Execute Any And All Applicable Grant Documents and Agreement (s).

**ACTION:** Motion was made by Board Member Sherwood to adopt the resolution. The motion was seconded by Board member Asseff and on voice vote passed (6-0). Board member Biederman was absent.

7. **Presentation** – A Presentation By Jorge Camejo, Executive Director, Regarding A1A Scenic Highways.

Jorge Camejo provided a presentation to the Board.

Extensive discussion ensued among staff and members of the Board.

8. **IR-CRA-2013-11** – Informational Report By Jorge Camejo, Executive Director Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Months.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

Board member Biederman joined the meeting.

9. Board Member Asseff, District 1

Hollywood Beach

Board member Asseff announced that the meeting held by the Hollywood Beach Business Association was very successful, the turnout was remarkable. She further stated that she loved the look of the new parking garage.

Electric Boxes

Board member Asseff advised staff to provide an update at the next CRA Board Meeting regarding the covering of the electric boxes.

10. Board Member Hernandez, District 2

Holocaust Museum

Board member Hernandez advised that he would like staff to review the contract of Holocaust Museum.

Discussion ensued among members of the Board and staff. It was agreed by the Board to have General Counsel Jeffrey Sheffel and staff schedule an Executive Session to further discuss.

CRA Update

Board member Hernandez requested an update in the next monthly report addressing fencing and expansion of mural program.

11. Board Member Callari, District 3

Hollywood Beach Boardwalk

Board member Callari advised staff to research improvements made to the sand area outside of the bike path on the Boardwalk.

Downtown Hollywood

Board member Callari announced that she visited the Delray Beach area and the scenery was amazing and a lot of the restaurants were crowded. She further advised staff to research and get the vibe as our downtown really needs it.

12. Vice-Chair Blattner, District 4

CRA Updates

Vice-Chair Blattner asked his colleagues for support regarding regular updates from the CRA starting February and every other month pertaining to the delivery zone, changes to the Surf Road direction and view corridors issues addressed in the past.

Each member of the CRA Board agreed to a regular update.

13. Board Member Biederman, District 5

CRA Report

Board member Biederman announced that he is happy to see how thorough the monthly report is.

Fort Lauderdale Convention and Visitors Bureau

Hollywood Beach

Board member Biederman advised that due to the high tide on Hollywood Beach the drain on Tyler Street needs to be vacuumed out.

14. Board Member Sherwood, District 6

Parking Garage

Board member Sherwood asked staff to provide additional information regarding the parking garage on Hollywood Beach.

Johnson Street

Board member Sherwood requested that staff look into a street sign that indicates the businesses on Johnson Street are open.

Surf Road

Board member Sherwood asked staff to look into creating a better appearance on Surf Road.

15. Chair Bober

Downtown, Hollywood

Chair Bober agreed with Board member Callari about Atlantic Avenue, that it is a good example of what can happen in downtown.

Hollywood Beach Resort Hotel

Chair Bober advised his colleagues that he is working with Jorge Camejo on ways in which the property can be renovated. He further stated that the Board has to take an active role with the appearance of this property.

16. General Counsel

General Counsel, Jeffrey Sheffel had no further report.

17. CRA Executive Director, Jorge Camejo

Jorge Camejo provided the Board with an update on the regulation of chain link fencing. This was addressed by a resident at the previous Commission Meeting.

