RESOLUTION NO. R-CRA-2014-52

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY ("CRA") APPROVING THE MINUTES OF THE COMMUNITY REDEVELOPMENT AGENCY MEETING OF OCTOBER 1, 2014.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on October 1, 2014 are hereby approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 5th day of November, 2014.

ATTEST:

[Signature]
PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY

[Signature]
PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

[Signature]
JEFFREY P. SHEFFEL, GENERAL COUNSEL
The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on October 1, 2014 at 10:07 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair: Peter Bober
Vice-Chair: Patricia Asseff
Board Members:
- Peter Hernandez
- Traci Callari
- Richard Blattner
- Kevin Biederman
- Linda Sherwood

General Counsel: Jeffrey Sheffel
CRA Executive Director: Jorge Camejo
Board Secretary: Phyllis Lewis

1. **Conflict Disclosures**

There were no new conflicts to disclose.


**ACTION:** Motion was made by Board Member Callari to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously 7-0.

2. **R-CRA-2014-47** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Agreement Between First Southwest Company And The CRA To Provide Financial Advisory Services On Debt Related Issues And Future Debt Issuances For An Initial Period Of Three Years, In An Amount Not To Exceed $95,000.00 (With No Single Year To Exceed $50,000.00) With One Optional Two Year Renewal Period, Not To Exceed $63,333.00 (With No Single Year To Exceed $50,000.00).

**ACTION:** Motion was made by Board Member Callari to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously 7-0.

Services, Inc. And The CRA For Janitorial Services In An Amount Not To Exceed $57,283.20.

ACTION: Motion was made by Board Member Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

4. **R-CRA-2014-49** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, (“CRA”), Authorizing The Appropriate CRA Officials To Apply For And If Awarded, Accept The Sea Turtle Conservancy – Florida Sea Turtle Grants Program In The Approximate Amount Of $30,000.00 To Retrofit Existing Globe Light Fixtures On Hollywood Beach; Authorizing The Expenditure Of Matching Funds In The Amount Of $15,000.00; Authorizing The Establishment Of Certain Accounts To Recognize And Appropriate The Grant Funding, If Awarded And Further Authorizing The Appropriate CRA Officials To Execute Any And All Applicable Grant Documents And Agreement(s).

ACTION: Motion was made by Board Member Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

5. **R-CRA-2014-50** – A Resolution Of The Hollywood, Florida, Downtown Community Redevelopment Agency, (“CRA”), Repealing Resolution No. R-CRA-2014-43; Authorizing The Appropriate CRA Officials To Negotiate And Execute A Lease Agreement With The Highest Ranked Firm To Provide CRA Beach And Downtown Holiday Decoration Services For A Two Year Period, In An Amount Not To Exceed $100,000.00 (Two Year Aggregate Amount Not To Exceed $200,000.00), With Three Optional one Year Renewal Periods.

Jorge Camejo introduced Lisa Liotta, Redevelopment/Operations Manager who provided a presentation to the Board.

ACTION: Motion was made by Vice Chair Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously(7-0).

6. **P-CRA-2014-08** - Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding The Proposed Parkside Banner Program

Jorge Camejo introduced Lisa Liotta who provided a presentation to the Board.

**IR-CRA-2014-09** – Informational Report By Jorge Camejo, Executive Director Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Months.

It was the consensus of the Board to forgo the formal presentation as they all reviewed the documentation that had been previously provided. Should there be questions and or concerns.
8. Vice Chair Asseff, District 1

Johnson Street Businesses

Vice Chair Asseff requested that the Board and staff look into the situation the Johnson Street business owners are facing due to the construction project in progress.

Extensive discussion ensured between members of Board and staff.

Board member Callari left the meeting at 11:32 and returned at 11:36AM.

9. Board Member Hernandez, District 2

Parkside

Board member Hernandez advised that the Royal Poinciana community should do the same as Parkside. He further stated that had no further comment.

9. Board Member Callari, District 3

Downtown Sidewalk Chalk

Board member Callari stated to staff that she is hopeful the sidewalk chalk event will happen soon.

10. Board member Blattner, District 4

Café Table

Board member Blattner stated that the city will take action in the commission meeting scheduled later regarding he code of ordinance regarding the café table comment.

11. Board Member Biederman, District 5

Board member Biederman had no further comment.

12. Board Member Sherwood, District 6

Board member Sherwood had no further comment.

13. Chair Bober

Chair Bober had no further comment.

14. General Counsel

General Counsel, Jeffrey Sheffel had no further report.

15. CRA Executive Director, Jorge Camejo

CRA Executive Director Jorge Camejo had no further report.

16. Adjournment
The meeting adjourned at 12:48 PM.

Approved as presented on 5th November, 2014.

Phyllis Lewis
Board Secretary