RESOLUTION NO. R-CRA-2014-59


BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on November 5, 2014 are hereby approved/approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 3rd day of December, 2014.

ATTEST:

PHYLIS LEWIS
BOARD SECRETARY

PETER BOBER, CHAIR

HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

JEFFREY P. SHEFFEL, GENERAL COUNSEL
City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
November 5th, 2014
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on November 5, 2014 at 10:06 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair
Peter Bober
Vice-Chair
Patricia Asseff
Board Members:
Peter Hernandez
Traci Callari
Richard Blattner
Kevin Biederman
Linda Sherwood
Jeffrey Sheffel
General Counsel
Jorge Camejo
CRA Executive Director
Board Secretary
Phyllis Lewis

1. **Conflict Disclosures**

There were no new conflicts to disclose.


**ACTION:** Motion was made by Vice-Chair Asseff to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously (7-0).


**ACTION:** Motion was made by Vice-Chair Asseff to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously (7-0).

4. **R-CRA-2014-53** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfers And Adjustments For Fiscal Year 2014 As Set Forth In Exhibits “A” and “B”, And Providing An Effective Date.
**ACTION:** Motion was made by Vice-Chair Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

5. **R-CRA-2014-54** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2015; Revising Fiscal Year 2015 Revenues; And Providing An Effective Date.

**ACTION:** Motion was made by Vice-Chair Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

6. **R-CRA-2014-55** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2015; Revising Fiscal Year 2015 Revenues; And Providing An Effective Date:

Yvette Scott-Phillip, Budget Manager provided additional information to the Board.

**ACTION:** Motion was made by Vice Chair Asseff to adopt the resolution. The motion was seconded by Board member Hernandez and on a voice vote passed unanimously (7-0).

7. **R-CRA-2014-56** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Ranking The Four (4) Firms To Provide Grant Management Service For The CRA Officials To Negotiate And Execute An Agreement With The Highest Ranked Firm In An Amount Not To Exceed $25,000.00, Annually.

**ACTION:** Motion was made by Vice-Chair Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).


Jorge Camejo introduced Lisa Liotta, Redevelopment and Operations Manager who provided a presentation to the Board.

Discussion ensued among members of the Board.

Jorge Camejo introduced Michael Auclair, CRA Maintenance Supervisor along with the staff of Block by Block.

The Board thanked the staff for doing a great job.

**ACTION:** Motion was made by Vice-Chair Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).
9. **R-CRA-2014-58** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Execution Of The Attached Property Improvement Program Grant Agreement Between The Beach District Of The CRA And Capone Group, Inc. For On-Site Improvements To Property Located At 1000 N. Ocean Drive (Capone's Flicker Lite) In An Amount Not To Exceed $50,000.00; And Providing An Effective Date.

Jorge Camejo introduced Laura Laliberte, CRA Architecture and Urban Design Coordinator who provided a presentation to the Board.

Discussion ensued among members of the Board.

**ACTION:** Motion was made by Vice Chair Asseff to adopt the resolution with the condition that the improvements are completed within six months after the issuance of the permits. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously (7-0).


Jorge Camejo introduced John Sandell, Director of Florida Atlantic University School of Architecture who spoke briefly about the school's program. Mr. Sandell introduced students who provided a presentation to the Board. Models of lifeguard stands was displayed as the presentations were provided.

11. **IR-CRA-2014-10** – Informational Report By Jorge Camejo, Executive Director Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Months.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

It was the consensus of the Board to forgo their comments until the Commission Meeting following the CRA Board meeting.

12. Vice-Chair Asseff, District 1

A1A Lanes

Vice Chair Asseff advised that she received several complaints regarding the traffic problem along A1A especially at the restaurants located on the Intracoastal Waterway. She further stated that a lot of these problems can be alleviated if Johnson Street was completely close throughout the Margaritaville construction.

Johnson Street

Vice Chair Asseff requested that staff look into a solution to the homeless problem at the Johnson Street Band shell.

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Downtown Hollywood

Vice Chair Asseff requested that staff research the silent shopper program to assist the businesses in the downtown area. This program will help businesses by observing what is going on to make improvements and possibly bring more business to the area.

Westin Diplomat Resort and Spa

Vice Chair Asseff congratulated the new owners of the Westin Diplomat Resort and Spa.

13. Board Member Hernandez, District 2

A1A Sheridan Street

Board member Hernandez suggested a traffic officer stationed at Sheridan Street and A1A to help resolve some of the traffic problems.

Homeless Program

Board member Hernandez stated that he recently spoke with Laurie Ann Walton, Homeless Program Coordinator who advised that a comprehensive approach is being research toward the homeless solution.

14. Board Member Callari, District 3

Downtown Parking

Board member Callari advised that the parking issues in downtown Hollywood needs to be address.

15. Board Member Blattner, District 4

Florida Atlantic University School of Architecture

Board member Blattner stated that he was very impress with the presentation provided by the student of Florida Atlantic University School of Architecture. He further stated that he hope staff would give each project an opportunity and use the help of students for future projects.

CRA and City of Hollywood

Board member Blattner stated that the CRA and City of Hollywood needs to work together in joint effort and not operate as if they are a separate entity. He challenge the CRA and City to work together towards one goal.

16. Board Member Biederman, District 5

CRA Benefits

Board member Biederman requested that staff research the FRS program as a benefit provided to the CRA employees.
Leadership Hollywood

Board member Biederman congratulated Leadership Hollywood Class of 39 for coordinating the Downtown and Beach Hop.

Florida Atlantic University School of Architecture

Board member Biederman thanked the students of Florida Atlantic University for the presentations provided and stated that he was very impressed with their models and the effort they put into it.

17. Board Member Sherwood, District 6

Florida Atlantic University School of Architecture

Board member Sherwood thanked the students for a job well done in creating the models of the lifeguard stands and the presentation to the Board.

Johnson Street

Board member Sherwood advised that she received several complaints from elderly beachgoers stating that they don’t have anywhere to sit because of the removal of the bleachers on Johnson Street.

18. Chair Bober

Chair Bober had nothing to report.

19. General Counsel

General Counsel, Jeffrey Sheffel had nothing to report.

20. CRA Executive Director, Jorge Camejo

Jorge Camejo had nothing to report.

21. Adjournment

The meeting adjourned at 11:32 AM.

Approved as presented on December 3rd, 2014.

Phyllis Lewis
Board Secretary