RESOLUTION NO. R-CRA-2015-44


BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community Redevelopment Agency Board Meeting held on September 2, 2015 are hereby approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 1st day of October, 2015.

ATTEST:

PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY

PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood, Florida Community Redevelopment Agency only.

JEFFREY P. SHEFFEL, GENERAL COUNSEL
City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
September 2, 2015
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on September 2, 2015 at 10:06 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Pledge of Allegiance was said in unison.

Roll Call was as follows:

Chair
Peter Bober
Vice-Chair
Kevin Biederman
Board Members:
Patricia Asseff
Peter Hernandez - absent
Traci Callari
Richard Blattner
Linda Sherwood
Jeffrey Sheffel
Jorge Camejo
Phyllis Lewis

1. **Conflict Disclosures**

   There were no new conflicts to disclose.


   **ACTION:** Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board Member Sherwood on voice vote passed unanimously 7-0.


   **ACTION:** Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote unanimously 7-0.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously 7-0.

5. **R-CRA-2015-40** – A Resolution of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute The Attached Contract For Consulting/Professional Services Between The CRA And Artspace Projects, Inc. For Specialized Consulting Services In The Amount Of $30,000.00.

Jorge Camejo introduced the item to the Board. Lisa Liotta, Operations and Redevelopment Manager was introduced to provide a presentation to the Board.

An extensive discussion ensued among the Board and staff.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously 7-0.


Jorge Camejo provided the Board with an introduction of the Five Year Capital Improvement Plan for the Downtown District. Susan Goldberg, Deputy Director was introduced to provide additional information.

An extensive discussion ensued among the Board and staff.

7. **IR-CRA-2015-05** – Informational Report by Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

7. Board member Asseff, District 1

CRA Loan Support

Board member Asseff requested to the CRA Board to support a loan acting as a grantor for Pachamama Peruvian Cuisine. The loan will be provided by the South Florida Regional Planning Council.

An extensive discussion ensued among the Board and staff. The Board agreed to have staff research and provide more information before making a decision.

8. Board Member Hernandez, District 2

Hollywood Beach

Board Member Hernandez asked staff to provide an update on the status of the Costa Hollywood Project.
He further requested information on the CRA's participation in the hurricane preparedness on Hollywood Beach.

9. Board Member Callari, District 3

Downtown District

Board member Callari thanked staff for a great presentation on the Five Year Capital Improvement Plan for the downtown district. She encouraged staff to make a decision that will affect the entire city and not just the beach and downtown districts.

10. Board member Blattner, District 4

CRA

Board member Blattner asked the Board to consider the elimination of option four (4) and five (5) from the future direction of the CRA plan presented at the budget workshop.

An extensive discussion ensued among the Board and staff.

A motion was made by Board member Blattner and seconded by Board member Asseff. It failed on a voice vote of 4-3 as it needed an unanimous vote as it was not an agenda item.

11. Vice-Chair Biederman, District 5

CRA

Vice-Chair Biederman stated to the Mayor that he was criticized in a previous meeting for giving uncertainty to the employment of employees because he wanted to lower the mileage rate. He further stated that the Mayor was now giving uncertainty to 80% of the CRA workforce which is paid directly by the beach district. Board member Biederman advised the Board that he look forward to discussing this issue further.

12. Board Member Sherwood, District 6

CRA

Board member Sherwood requested that staff provide clarification as to the misinformation about Margaritaville Resort and that the CRA paid for the garage. She further stated that the public needs to be in form of the correct information.

13. Chair Bober

Board Meetings

Chair Bober advised his colleagues of violating the rules of decorum and further stated that it has been his experience when Board members personally attack colleagues it results in an unproductive meeting.
14. General Counsel

Executive Session

General Counsel, Jeffrey Sheffel requested from the Board approval to an Executive Session regarding the Hollywood Community Redevelopment Agency and the Holocaust Documentation and Educational Center to be heard on Tuesday, September 8th, 2015 at 1:00 PM.

15. CRA Executive Director, Jorge Camejo

CRA Executive Director Jorge Camejo provided an update on the Parking Day Event scheduled on September 18th and 19th, 2015. Jorge Camejo also introduced Maria York from York Consultant. He advised that Ms. York will be assisting the CRA and the City of Hollywood in the enhanced services efforts.

16. Adjournment

The meeting adjourned at 12:13 PM.

Approved as presented on 10.7.15.

[Signature]
Phyllis Lewis
Board Secretary