Program Summary

ELIGIBLE
• Commercial use properties located within the Beach and Downtown Districts of the Hollywood CRA.
• Exterior painting; prep work for painting including patching & pressure cleaning.
• Project colors and paints must be approved by the City.

INELIGIBLE
• Non-commercial use properties.
• Properties not located within the Beach or Downtown Districts of the CRA.
• Painting projects begun prior to approval of application.
• Projects done without the proper permits or use of unlicensed painters.
• Projects using colors and paints not approved by the City.

OTHER
• Maximum assistance per property is 50% of the total project cost, up to $10,000.
• Building tenants must have written permission from the building owner to participate in the Program.

Hollywood, FL
Community Redevelopment Agency

1948 Harrison Street
Hollywood, FL 33020

Phone: (954) 924-2980
Fax: (954) 924-2981
The **Paint Only Program** was established by the Hollywood Community Redevelopment Agency (CRA) to encourage commercial property and business owners to improve the exterior of their buildings through a new coat of paint.

To qualify for the Paint Only Program, the property must be located in either the Beach or Downtown District of the CRA. The CRA will reimburse the qualified property/business owner for 50% of the cost of an approved exterior painting, patching and pressure cleaning project, up to a maximum grant of $10,000. Property/business owners must submit a completed application accompanied by the required attachments indicated prior to the commencement of any work. The request will be reviewed by CRA staff and final approval will be granted by the CRA Executive Director. Review and approval of grant requests may take up to four weeks to process. Reimbursement will not be provided for projects that begin prior to receiving CRA approval.

**APPLICATION PROCESS**

- Obtain a POP application (you’re holding it!)
- Select color choices; building and trim.
- Get detailed proposals from three licensed and insured painters.
- Obtain a paint permit from the Hollywood Office of Planning and Development Services.
- Fill out Paint Only Program application, attach copies of three proposals, copy of paint permit, color samples, current picture of property, and written permission from the property owner (if applicable), and submit to CRA office for review.
- Submitted applications will be reviewed by CRA staff to ensure that it is complete and the property qualifies for the Program.
- After staff review, application will be submitted to the CRA Executive Director for final approval.
- Upon approval of the grant by the CRA Executive Director, the applicant will be advised to move forward with the approved project.

**GRANT REIMBURSEMENT**

- Upon completion of the work, the applicant must submit (a) a copy of the work contract signed by both the contractor and yourself, (b) copies of the front and back of the cancelled check(s) showing that the contractor has been paid in full for the work; (c) a copy of the permit issued by the City of Hollywood; (d) a picture of the property showing the completed project, and (e) a W-9 for the applicant in order to receive the grant reimbursement.
- The CRA will reimburse the applicant directly for 50% of the project costs, up to $10,000.
- All work must be completed within 60 days of notification of grant approval.

The CRA is in no way responsible for my choice of a painting contractor or the quality of work that the company I contract with delivers.

The CRA may, at its discretion, request that I choose new color combinations or direct me in choosing colors in accordance with the City’s approved paint colors. I understand that this application is not a guarantee and grant funds are subject to budget appropriations in each District’s annual budgets.

---

**PAINT ONLY PROGRAM (POP) APPLICATION**

**Applicant’s Name:**

**Business Name (if applicable):**

**Property Address:**

**Mailing Address:**

**Phone #:**

**E-mail:**

**Property Use:**

**Color Choices (include color samples)**

- Building:
- Trim:

**Painting Estimates**

1. 
2. 
3. 

I have enclosed the following with my application:

- Completed and signed application
- Copy of the paint permit issued by the City of Hollywood
- Current picture of the property (hard copy and digital format)
- Three written estimates from a licensed and insured vendor including vendor name, address, license number, description of work and cost associated with each item
- Color samples (swatches from the painting company)
- If applicable, written permission from the property owner to participate in the program.

I, the undersigned, being an authorized representative of the business applying for a grant under the Paint Only Program, understand that the Paint Only Program is a reimbursement program. To receive reimbursement I hereby agree to acknowledge and provide the Hollywood Community Redevelopment Agency (CRA) with (a) a copy of the signed contract, estimates or proposal between the painting company and myself showing that I have agreed to have the work done and the cost of the work; (b) copies of the front and back of the cancelled check(s) showing that I have paid the painting company for the work completed; (c) a copy of the permit issued from the City of Hollywood; (d) a picture of the property showing the completed project; and (e) a copy of my W-9 (personal or business). I understand that incomplete applications will not be considered.

I understand that the CRA will only reimburse the property owner and will not be responsible nor liable for any payments to the applicant’s hired paint contractor. Payment of contractors is my sole responsibility as the property owner. I agree to obtain all the necessary City approvals and permits prior to authorizing or beginning any painting on my property. I understand that in order to receive grant funds, the project must receive CRA approval before the work begins.

The CRA is in no way responsible for my choice of a painting contractor or the quality of work that the company I contract with delivers.

The CRA may, at its discretion, request that I choose new color combinations or direct me in choosing colors in accordance with the City’s approved paint colors. I understand that this application is not a guarantee and grant funds are subject to budget appropriations in each District’s annual budgets.

---

**Applicant’s Signature**

**Date**

**Printed Name**