

RESOLUTION NO. R-CRA-2015- 23

A RESOLUTION OF THE HOLLYWOOD, FLORIDA,
COMMUNITY REDEVELOPMENT AGENCY ("CRA")
APPROVING THE MINUTES OF THE COMMUNITY
REDEVELOPMENT AGENCY MEETING OF APRIL 1,
2015.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community
Redevelopment Agency Board Meeting held on April 1, 2015 are hereby
approved/approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately
upon its passage and adoption.

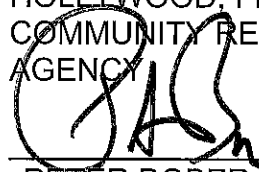
PASSED AND ADOPTED this 6th day of May, 2015.

ATTEST:



PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY



PETER BOBER, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood,
Florida Community Redevelopment Agency
only.



JEFFREY P. SHEFFEL, GENERAL COUNSEL

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
April 1, 2015
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The Regular meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on April 1, 2015 at 10:05 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Kevin Biederman - absent
Board Members:	Patricia Asseff
	Peter Hernandez
	Traci Callari
	Richard Blattner
	Linda Sherwood
General Counsel	Jeffrey Sheffel - absent
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

1. Conflict Disclosures

There were no new conflicts to disclose.

R-CRA-2015-14 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of March 4, 2015.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board Member Hernandez and on voice vote passed 5-2. Vice Chair Biederman and Board Member Sherwood was absent.

2. R-CRA-2015-15 – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Changing The Date Of The Regular Board Meeting Scheduled In July 2015 From Wednesday, July 1, 2015 To Wednesday, July 8, 2015; And Changing The Date Of The Regular Board Meeting Scheduled In January 2016 From Wednesday January 6, 2016 To Wednesday, January 20, 2016.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Hernandez and on a voice vote passed 5-2. Vice Chair Biederman and Board Member Sherwood was absent.

Vice Chair Biederman and Board member Sherwood arrived at 10:07AM.

3. **R-CRA-2015-16** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Property Improvement Program (“PIP”) Grant Agreement Between The CRA And RLME Florida Land Trust For On-Site Improvements To Property Located At 201 Johnson Street In An Amount Not To Exceed \$50,000.00; And Providing An Effective Date.

Chair Bober introduced Jorge Camejo, CRA Executive Director who provided details related to both Items 5 and 6.

A discussion took place with staff and the Board.

Jorge Camejo introduced Laura Laliberte, Architecture and Urban Design Coordinator who provided a presentation to the Board.

An extensive discussion ensued with the Board and staff.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote the item failed 5-2.

4. **R-CRA-2015-17** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Property Improvement Program Grant (“PIP”) Agreement Between The CRA And RLM Florida Land Trust For On-Site Improvements To Property Located At 205 Johnson Street (Rocco’s Pizza) In An Amount Not To Exceed \$50,000.00; And Providing An Effective Date.

Chair Bober introduced the Item to the Board.

Bernie Emano, property owner provided the Board with additional information.

An extensive discussion ensued among members of the Board and staff.

Board member Blattner made a motion to continue the item to be heard at a Special CRA Meeting. The motion was seconded by Chair Bober and a voice vote failed 5-2.

Board member Biederman made a motion to amend the item to include a condition that eliminates all signage in the window. The motion was seconded by Board member Hernandez and on a voice vote failed.

Jorge Camejo asked that the Board deny both items as they are presented to the Board for approval as a package.

Motion was made by Board member Callari to reconsider Item 5 and seconded by Board member Biederman.

ACTION: Motion was made by Board member Blattner to continue both Items 5 and 6 at a Special CRA meeting. The motion was seconded by Board member Hernandez and on a voice vote passed 6-1. Board member Asseff opposed.

5. **R-CRA-2015-18** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”) Authorizing The Appropriate CRA Official To Issue A Notice To Proceed Between Burkhardt Construction, Inc. And The CRA For The Additional Of Two Loading Zones To The Street Ends At Minnesota Street And Hayes Street In An Amount Not To Exceed \$105,233.35; And Further Authorizing The Transfer Of Funds In The Amount Of \$105,233.35 From Account Number 63.0185.00150.552.00999 (Contingency) To An Account To Be Established.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously 7-0.

6. **P-CRA-2015-03** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Regarding An Overview Of Block By Block And Recognizing Taywan Parrish, Operations Manager, For Receiving A Hero Rises Award.

Jorge Camejo introduced Lisa Liotta who provided a presentation on The Recognition granted to Taywan Parrish for receiving Block by Block, A Hero Rises Award.

Lisa Liotta then introduced Mr. James Well, Regional Manager of Block by Block who congratulated Taywan Parrish as the recipient of A Hero Rises Award.

7. **IR-CRA-2015-04** – Informational Report by Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

8. Board member Asseff, District 1

Downtown Redevelopment

Board member Asseff request an update on Block 55 in regards to the permit status.

Jorge provided an update on the status of Block 55 and the Great Southern.

Margaritaville Resort

Board member Asseff asked staff to provide update on the opening of Margaritaville Resort.

9. Board Member Hernandez, District 2

Board member Hernandez asked the Board to consider a motion to allocate funds not to exceed \$200,000.00 as a relief effort to assist the businesses on Johnson Street affected by the construction of Margaritaville Resort.

The motion was seconded by Board member Asseff.

Discussion ensued among members of the Board.

Board member Callari left the meeting at 12:11 and return at 12:15PM.

The motion failed on a voice vote 4-3 as it was not an agenda item which requires a 5-7 vote.

10. Board Member Callari, District 3

Board member Callari had no further comment.

11. Board member Blattner, District 4

CRA Fiscal Retreat

Board member Blattner requested that the CRA schedule a Financial Retreat in June to discuss matters related to performances to date, plans for the upcoming fiscal year, new projects and scope of work.

Both the Board and staff agreed to the retreat.

12. Vice-Chair Biederman, District 5

Vice-Chair Biederman had no further comment.

13. Board Member Sherwood, District 6

Board member Sherwood had no further comment.

14. Chair Bober

Chair Bober had no further comment.

15. General Counsel

General Counsel, Jeffrey Sheffel had no further report.

16. CRA Executive Director, Jorge Camejo

CRA Executive Director Jorge Camejo provided an update on the CRA Annual Report and reconfiguration of A1A which he will be providing a presentation to the Hollywood Beach Civic Association at an upcoming meeting.

17. Adjournment

The meeting adjourned at 12:20PM.

Approved as presented on 6th May, 2015.



Phyllis Lewis
Board Secretary